

You may use the copy below to send a mass email event to your agents from within ISN!

ISN FlexFund (Pay-at-Close) Email Template for Agents

Dear %buyersagentfirstname%,

I wanted to send you a quick email to let you know that my inspection business is now offering a **FlexFund** (Pay-at-Close) payment option to clients for home inspection fees. With this feature, your clients can now push payment for inspection fees until closing.

This service will be beneficial to:

- Homebuyers short on cash or who are advised by their lender or agent to limit credit card purchases during the pending purchase of a home
- First-time homebuyers who are especially cautious with extra spend while putting cash to the side for their down payment and moving expenses
- Homebuyers who want to take advantage of additional inspection services, such as radon, mold, or sewer scope, but are concerned about the added cost at the time of inspection

At the end of the day, we both want to ensure the homebuying experience is seamless and low-stress for our clients. A pay-later option helps their financial planning and reduces stress during a pending close. I am excited to partner with you on this and provide our clients with a smoother homebuyer experience as it relates to home inspections. Please contact me if you have any questions.